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## **Green Waters' strategy for development**

### **TRAININGS FOR CAPACITY BUILDING**

- Identifying the needs of the target group and making partnerships with organisations that offers practical custom made courses in skills that are useful in primary industries and production.
- With our pilot projects, we offer the opportunities for practical trainings without the necessity of higher secondary school education. Our target groups are young single mothers, prostitutes, school dropouts. We aim to encourage participation by reaching out in a more practical way i.e. the need to earn an income without the hassle of long studying hours.

### **BUILDING SUSTAINABLE PARTNERSHIPS FOR DEVELOPMENT**

- We are determined to involve different groups who are not yet participating in development.
- We believe more people involved will make development more inclusive, not an exclusive field as it is perceived by many. We believe everyone in their own field of expertise has the ability to make a difference.

### **SUSTAINABILITY WORKSHOPS**

- Customised workshops for individual target groups, to ensure each project sustainability.
- We also intend to pay special attention to internal environmental sustainability projects.

### **PROMOTIONAL EVENTS**

- Participating and creating annual promotional events for Green Waters.
- We aim to make our annual event informative, interesting and fun for all who like to interact with people from diverse backgrounds.
- To receive updates about our events, sign up for a newsletter.

### **CREATING EMPLOYMENT OPPORTUNITIES**

- 85% of employment opportunities created by Green Waters are mainly for women in Africa, to ensure gender equality and empowerment.
- However, we encourage participation from everyone to make our projects a success.
- Our pilot projects will reach out to women in rural regions; using rural resources and tapping into existing skills.
- Our aim is to:
  - Sharpen traditional skills and commercialise their value
  - Put rural regions on the map and expanding their markets within the country and internationally.
- Various opportunities created for the disabled will promote social inclusion and give them equal opportunity to participate in income generating activities and learning valuable new skills.
- Even more important, putting the needs of the disabled in the limelight will give i.e the policy makers better insight on how to assist them in improving their situation.
- We aim to create various Internship opportunities for the youth, which will directly educate, stimulate creativity, encourage and guide them towards the right path.